

**MEDIA RELEASE  
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## **FESTIVAL OF LEARNING EMBRACES SCI-FI TRAINING**

The technology behind avatars, virtual worlds and 3D scenarios typically used in Sci-Fi movies is taking on a virtual twist as resource players across Australia embrace new platforms to boost operational efficiency..

Pioneering technologies such as the MVX Platform developed by Perth-based company Sentient Computing, will be presenting today at the Curtin Festival of Learning.

As Sentient's Managing Director Doug Bester explains, the MVX platform provides an interactive, virtual world environment that can replicate a host of operational scenarios.

"The MVX platform can simulate project start-ups, site layout and infrastructure, training or high risk scenarios in a 'real time' virtual environment," Mr Bester says.

"This offers businesses a more efficient and cost-effective way to manage their diverse geographic and operational commitments such as training delivery, increased learning retention, reduction of risk and reduced human capital expense"

"Add to this the enhanced learning experience, ease of access for employees and site personnel plus a greater uptake of learning and training using a 3D virtual environment, MVX adds another dimension to a business's learning and development. With tightening business conditions and market challenges in the resources sector, the use of this pioneering technology can, quite simply, equate to more for the training dollar and a competitive advantage in the market."

Details on the Festival of Learning are available at [www.curtin.edu.au](http://www.curtin.edu.au).

To view a demonstration of Sentient's MVX technology visit [www.mvx.com.au](http://www.mvx.com.au).

**ENDS**

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